

# Warranty Registration and Market Survey Page 1 of 2

Thank you for your recent purchase. Please take a moment to complete this brief survey. Your responses will be kept confidential and will enable us to enhance new product development and ensure we meet your changing needs in the future.

**Instructions:** To enter your information, place your cursor over the text fields and type your information. Press <Tab> to move to the next field. For non-text based fields, simply click on the box that best represents your response to each question. When your survey is complete, click the <Submit> button at the end of the form.

Miss  Mrs.  Ms.  Mr.  Dr.

First Name	Last Name
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Street Address or Post Office Box
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City	State/Province	Zip Code	or	Postal Code
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E-Mail Address
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Single  Engaged  Married  Divorced  Widowed

Age	Date of Purchase	Store where purchased
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**What type of window treatment did you purchase?**

<input type="checkbox"/> Custom Cellular Shades	<input type="checkbox"/> Custom Wood Blinds	<input type="checkbox"/> Custom Faux Wood Blinds
<input type="checkbox"/> Custom Woven Wood Shades	<input type="checkbox"/> Custom Aluminum Blinds	<input type="checkbox"/> Custom Vertical Blinds
<input type="checkbox"/> Cordless Blinds/Shades	<input type="checkbox"/> Basic Hardware	<input type="checkbox"/> Wood Decorative Drapery Hardware
<input type="checkbox"/> Metal Decorative Drapery Hardware	<input type="checkbox"/> Custom Drapery Hardware	<input type="checkbox"/> Stock Drapery Hardware

**Which brand did you purchase?**  Box  Round

**How many blinds/shades did you purchase on this order?**

One  Two  Three  Four  Five  Six  Seven  Eight or more

**Who installed this product?**

You  Interior Designer/Decorator  Professional Installer  Spouse  Other

**What product features influenced your purchase decision?**

<input type="checkbox"/> Selection of Styles	<input type="checkbox"/> Selection of Colors/Fabrics	<input type="checkbox"/> Attractive Appearance	<input type="checkbox"/> Quality
<input type="checkbox"/> Energy Savings	<input type="checkbox"/> Durability	<input type="checkbox"/> Ease of Care	<input type="checkbox"/> Ease of Use
<input type="checkbox"/> Ease of Installation	<input type="checkbox"/> Available Immediately	<input type="checkbox"/> Price	<input type="checkbox"/> Warranty
<input type="checkbox"/> Brand Name/Reputation			

**What were you coordinating your blinds to?**

<input type="checkbox"/> Curtains/Draperies	<input type="checkbox"/> Cabinets	<input type="checkbox"/> Molding	<input type="checkbox"/> Paint
<input type="checkbox"/> Fabrics (pillows/sofa, ect.)	<input type="checkbox"/> Linens	<input type="checkbox"/> Rugs/Carpet	<input type="checkbox"/> Other

**How did you hear about this product?**

<input type="checkbox"/> Sales Associate	<input type="checkbox"/> Advertisement	<input type="checkbox"/> Newspaper/Magazine Article	<input type="checkbox"/> Friend/Family
<input type="checkbox"/> Interior Designer/Decorator	<input type="checkbox"/> Sales Circular	<input type="checkbox"/> Impulse Purchase	<input type="checkbox"/> Web Site

**How do you purchase blinds, shades and drapery hardware?**

I purchase blinds and shades first, then drapery hardware.

I purchase everything for the window at one time.

I purchase drapery hardware with my curtains/draperies, then choose my blinds/shades.

I purchase my curtains/draperies before my drapery hardware.

I purchase my curtains/draperies after my drapery hardware.

I purchase through an interior designer/decorator and defer to his/her suggestions.

It varies.

**For what room was this purchase made?**

<input type="checkbox"/> Living Room/Family Room	<input type="checkbox"/> Bedroom	<input type="checkbox"/> Dining Room	<input type="checkbox"/> Bathroom
<input type="checkbox"/> Recreation/Media Room	<input type="checkbox"/> Kitchen/Breakfast Area	<input type="checkbox"/> Utility Room	<input type="checkbox"/> Foyer
<input type="checkbox"/> Other			

**If you purchased a shade, do you plan on putting curtains/draperies and hardware on the same window?**

Yes  No  Unsure  N/A

**If you purchased drapery hardware, what type of curtains/drapery will you use?**

<input type="checkbox"/> Tab top panels	<input type="checkbox"/> Custom Draperies	<input type="checkbox"/> Traversing Draperies
<input type="checkbox"/> Panels with a rod pocket	<input type="checkbox"/> Panels with grommets at the top	<input type="checkbox"/> Panels requiring a drapery pin/hook
<input type="checkbox"/> Scarves/Swags	<input type="checkbox"/> N/A	

**How often do you change out your window coverings or drapery hardware?**

Every year  Every 2-3 Years  Every 3-5 Years  Every 5+ Years  Rarely  Never

**Please rate your overall satisfaction with this product.**

Very Satisfied  Satisfied  Unsatisfied  Very Unsatisfied

**Please rate the amount of time between order and delivery of your product.**

Very Satisfied  Satisfied  Unsatisfied  Very Unsatisfied  N/A

**Please rate the helpfulness of the installation instructions, if you installed the product yourself.**

Very Satisfied  Satisfied  Unsatisfied  Very Unsatisfied  N/A

**Please rate the quality of the product purchased.**

Very Satisfied  Satisfied  Unsatisfied  Very Unsatisfied

**Please rate the sales associate/designer who helped you order this product regarding overall product knowledge/helpfulness.**

Very Satisfied  Satisfied  Unsatisfied  Very Unsatisfied

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**What is the gender/age of children and other adults living in your household?**

No one else in household

Male     Female    Age:

Male     Female    Age:

Male     Female    Age:

Male     Female    Age:

Male     Female    Age:

**What is your occupation?**

Upper Management                       Middle Management                       Business Owner/Self-Employed

Sales/Marketing                               Clerical/Service Worker                       Tradesman/Machine Operator

Professional/Technical                       Retail     I do not work outside the home

Retired

**What is your estimated annual household income?**

< \$25,000                       \$25,000 - \$34,999                       \$35,000 - \$44,999                       \$45,000 - \$54,999

\$55,000 - \$64,999                       \$65,000 - \$74,999                       \$75,000 - \$84,999                       \$85,000 - \$94,999

\$95,000 - \$104,999                       \$105,000 - \$114,999                       \$115,000 - \$124,999                       \$125,000 - \$134,999

\$135,000 - \$144,999                       \$145,000 - \$154,999                       \$155,000 - \$164,999                       \$165,000 - \$174,999

\$175,000 - \$184,999                       \$185,000 - \$194,999                       \$195,000 - \$204,999                       \$205,000+

**What is your highest level of education?**

High School/GED                               Associate Degree                               Bachelor's Degree

Completed Some Master's Classes                       Master's Degree                               Doctorate

**For your primary residence, do you...**

Own                       Rent

**How long have you lived in your current home?**

< 6 months     6-11 months     1-2 years                       2-5 years                       5-8 years                       8+ years

**What type of residence do you reside in?**

Multiple Level Home     Ranch-style Home                       Town Home/Condo                       Apartment                       Other

**What is the estimated value of your home?**

< \$100,000                       \$100,000 - \$150,000                       \$150,000 - \$200,000                       \$200,000 - \$250,000

\$250,000 - \$300,000                       \$300,000 - \$350,000                       \$350,000 - \$400,000                       \$400,000 - \$450,000

\$450,000 - \$500,000                       \$500,000 - \$550,000                       \$550,000 - \$600,000                       \$600,000 - \$650,000

\$650,000 - \$700,000                       \$700,000 - \$750,000                       \$750,000 - \$800,000                       \$800,000 - \$850,000

\$850,000 - \$900,000                       \$900,000 - \$950,000                       \$950,000 - \$1,000,000                       \$1,000,000+

**Describe the area in which you live.**

Rural     Suburb     City

**What influences your home decor?**

Books                       DIY TV Shows                       Friends/Family                       Home Decorating Shows

Magazines                       Interior Designer

**Do you consider yourself a do-it-yourselfer?**

Yes     No

**Do you use an interior designer/decorator?**

Yes     No

**Please list the magazines you subscribe to.**

Subscription 1:

Subscription 2:

Subscription 3:

Subscription 4:

**What decoration/home improvement shows do you watch?**

Trading Spaces                       This Old House                       While You Were Out                       Mission: Organization

Clean Sweep                               Decorating Cents                               Designer's Challenge                               Designing for the Sexes

Smart Design                               Design on a Dime                               Divine Design                               Fix it Up

Other     I do not watch decorating/home improvement shows

**What are your hobbies/interests?**

Reading                                       Exercising                                       Shopping                                       Tennis

Home Decorating                               Pets     Golf     Attending Theater/Concerts

Traveling Domestically                               Traveling Abroad                               Gardening                                       Needlework/Sewing

Winter Sports                                       Cooking     Collecting                                       Listening to Music

Wine Enthusiast                                       Other

**Why did you purchase this product?**

Decorating newly purchased home                       Decorating newly built home                       Designer recommended

Replacing old window coverings                       Updating one specific room                       Function only

Purchased for business purposes                       Redecorating existing home                       Decorating Second/Vacation Home

Coordinates with home decor                       Other