

LOGO

General Conference and Exhibit Survey



Respondent Information: (optional).

Name: _____

Title: _____

Company: _____

Email Address: _____

1. Please rate your overall experience with this Conference.

Extremely Satisfied Very Satisfied Satisfied Somewhat Satisfied Not Satisfied

2. What were the most valuable aspects of the program to you and your company? **(Check all that apply)**

Keynote Sessions

Exhibit Area

Track Sessions

Evaluating products for purchase

Keeping on top of industry trends

Learning about products to better evaluate them

Networking and new contacts made

Other (please specify): _____

3. How will you use the conference experience in your job?

Evaluate and benchmark products and solutions

Prepare for the Future

Improve decision making/decision support

Develop tools for the future

Access technical, regulatory and economic changes

Apply best practices

Business and product development

Other (please specify): _____

4. Overall, was the balance of technical information vs. strategic information at the right level? Yes No

If No, please explain: _____

5. Please classify the overall level of the speakers in terms of expertise.

- Technology leadership Security professionals Lacking valuable security industry knowledge
 Industry advocates Leading innovators

Other (please specify): _____

6. How valuable was your visit to the exhibit area?

- Extremely Valuable Valuable Not Valuable at All
 Very Valuable Somewhat Valuable Not Applicable

Other (please specify): _____

7. Did you see products or services that you plan to purchase over the next six to 12 months?

- Yes Not sure need to continue further evaluation
 No I will be referring products seen at the Conference to others

8. How valuable was the content from Conference to your career development and professional growth?

- Extremely Valuable Very Valuable Valuable Somewhat Valuable Not Valuable at All

9. How did you find out about the Conference? **(Choose all that apply)**

- Advertisement Attended previous conference
 Direct mail brochure Email invitation/newsletter
 Industry associate/peer/friend Participating sponsor/exhibitor
 Conference website Web banner
 Attended Previous Conference(s)

Other (please specify): _____

10. Please rate your overall Conference experience.

Event Organization	Excellent ○	Very Good ○	Good ○	Fair ○	Poor ○	Very Poor ○
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Comments

Exhibit Layout and Operation	Excellent ○	Very Good ○	Good ○	Fair ○	Poor ○	Very Poor ○
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Comments

Lunch	Excellent ○	Very Good ○	Good ○	Fair ○	Poor ○	Very Poor ○
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Comments

Reception	Excellent ○	Very Good ○	Good ○	Fair ○	Poor ○	Very Poor ○
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Comments

Pre-Registration	Excellent ○	Very Good ○	Good ○	Fair ○	Poor ○	Very Poor ○
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Comments

On-Site Registration	Excellent ○	Very Good ○	Good ○	Fair ○	Poor ○	Very Poor ○
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Comments

Networking	Excellent ○	Very Good ○	Good ○	Fair ○	Poor ○	Very Poor ○
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Comments

Conference Website	Excellent ○	Very Good ○	Good ○	Fair ○	Poor ○	Very Poor ○
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Comments

11. In what ways could the Conference be improved?

12. A new web site has been created by the hosts of the Conference. The site will contain unbiased security information for the community. This provides an opportunity for collaboration, inspiration and the ability to explore new ideas with your peers.

Please indicate which content would motivate you to visit the site: **(Check all that apply)**

- | | | |
|---|---|--|
| <input type="radio"/> Web Casts | <input type="radio"/> Social networking | <input type="radio"/> On-line discussion groups |
| <input type="radio"/> Articles and news | <input type="radio"/> Event calendar | <input type="radio"/> Standards (listing of standard bodies) |
| <input type="radio"/> Security industry library | <input type="radio"/> Associations | <input type="radio"/> Security accreditations and job listings |
| <input type="radio"/> Job postings | <input type="radio"/> Newsletters | <input type="radio"/> Not Interested in any of the above |
| <input type="radio"/> Blogs | | |

Other (please specify): _____

13. Are you interested in attending Conference 2006 at the Denver Convention Center in Denver, Colorado, February 13-17, 2006?

- | | |
|---|---|
| <input type="radio"/> Yes | <input type="radio"/> No |
| <input type="radio"/> Yes, my company will be attending | <input type="radio"/> Not Sure Yet |
| <input type="radio"/> Unable to attend | <input type="radio"/> Please send information |

This completes the survey. Thank you for your input.