

Physical Health Association

®

Program Evaluation

Cost Management and Cost Accounting in the Health Practice

2006 Pre-Conference Program

October 22, 2006 ❖ Santa Fe, New Mexico

A. Content, Speaker Delivery and Objective Evaluation

Your input is very important to us in planning for next year's conference. Please rate the speaker delivery and knowledge, and how well the objectives were met by filling in the circle (○) next to the appropriate number, using the following value scale:

5=Very Good; 4=Good; 3=Satisfactory; 2=Fair; 1=Poor

Shade circles like this: ● Not like this: ⊗ ✓ ● ○ Please use dark pen or pencil. Thank you.

Sunday, October 22

8:30 am - 4:00 pm

Speaker: Webster A. Parker, MA, CPA, FACMPE

1) was effective in his delivery. ○ 5 ○ 4 ○ 3 ○ 2 ○ 1

2) was knowledgeable in his content area. ○ 5 ○ 4 ○ 3 ○ 2 ○ 1

Speaker: Simon Allen, Jr., CPA

3) was effective in his delivery. ○ 5 ○ 4 ○ 3 ○ 2 ○ 1

4) was knowledgeable in his content area. ○ 5 ○ 4 ○ 3 ○ 2 ○ 1

Objectives: You will be able to:

5) understand the relationship between practice costs, volume and profit; ○ 5 ○ 4 ○ 3 ○ 2 ○ 1

6) use break-even analysis for short-term decision-making; ○ 5 ○ 4 ○ 3 ○ 2 ○ 1

7) analyze long-term investment alternatives; ○ 5 ○ 4 ○ 3 ○ 2 ○ 1

8) apply cost allocation principles to medical practice financial data; ○ 5 ○ 4 ○ 3 ○ 2 ○ 1

9) use a resource-based relative value scale for practice decision-making; ○ 5 ○ 4 ○ 3 ○ 2 ○ 1

10) use budgets and other planning and cost management tools; and ○ 5 ○ 4 ○ 3 ○ 2 ○ 1

11) explain the relationship between cost management and quality improvements. ○ 5 ○ 4 ○ 3 ○ 2 ○ 1

Comments on content/speaker(s):

Horizontal lines for writing comments.

Draft

do NOT mark in box at right



**B. Educational Program Attendance:**

- 1) Is this the first PHA Pre-Conference you have attended?  Yes  No
- 2) How many educational programs will you attend this year, not including this one?  1  2  3  4 or more
- 3) Please indicate which of the following educational programs you plan on attending. **(Mark all that apply)**
  - Local  Assembly/Society  State
  - National  Webcast  Other (list) \_\_\_\_\_
- 4) What was the primary reason for choosing to attend **this** conference? **(Mark only one)**
  - Program Content  Program Location  Size of Meeting  Networking
  - Other - please list \_\_\_\_\_

**C. Overall Program Evaluation**

- 1) The concepts learned in the program will be useful in my practice?  5  4  3  2  1
- 2) The Preconference met my expectations?  5  4  3  2  1
- 3) Did sessions begin and end on time?  5  4  3  2  1
- 4) The objectives achieved the overall purpose of the Pre-Conference?  5  4  3  2  1
- 5) Would you recommend that we hold a program at this hotel again?  Yes  No

Please state why or why not? \_\_\_\_\_

6) What content will you use in your practice from this conference? \_\_\_\_\_

7) Additional comments, suggestions and/or improvements: \_\_\_\_\_

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**D. Demographic Information**

1) What is your group size in full-time equivalent (FTE) physicians?     N/A     < 6     7 -10  
 11 - 20     21 - 50     51 - 100     101 - 150     151 - 500     >500

2) What is your position in your organization? **(Mark only one)**

- Administrator                       Assistant Administrator             Executive Director/CEO (nonphysician)
- Medical Director             Medical Group President/Physician CEO             Office Manager
- Other \_\_\_\_\_

3) Indicate which of the following **best** describes where you currently are in your career path:

- new to the profession                       mid-career to advanced stage
- early stage of career                       advanced career stage to leader of the profession

4) How long have you been in this specific specialty? \_\_\_\_\_

5) Indicate the number of years experience you have in group practice management:

- Less than 1     1 - 3     4 - 10     11 - 15     more than 15

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**Overall impression of this program:**

5     4     3     2     1

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